



## **MotoChic® Launches "What Makes Your Heart Race?" to Support American Heart Month**

*Women's lifestyle brand to contribute a percentage of its February sales to help raise awareness in the fight against women's cardiovascular disease*

**SAN FRANCISCO - Jan. 30, 2019 - [PRLog](#)** -- Women's lifestyle brand [MotoChic®](#) will donate 20% of its sales during American Heart Month, February 1 - 28, 2019, to women's heart health organization, WomenHeart.

Valentine's Day and American Heart Month both happen in the month of February — a time of caring for oneself and those we love. According to the American Heart Association, cardiovascular disease continues to be a woman's greatest health threat. [WomenHeart](#): The National Coalition for Women with Heart Disease is an organization dedicated to improving the health and quality of life of women living with and at-risk of heart disease.

MotoChic® Founder Debra Chin commented, "As a brand that empowers women, MotoChic® is always looking to support organizations doing the same. In February, companies often focus on Valentine's Day and while we love the romanticism of that, what really makes our heart race is helping women thrive and live what they love. We felt this would be a fun way to help them gear up for an active lifestyle and support a great cause."

[MotoChic® apparel and accessories](#) combine leading edge design with high performance materials for stylish women on the move. The brand recently released its [MotoAngels™ Capsule Collection](#) of tees, tank tops and sweatshirts made from fabric treated with an antimicrobial agent that "mechanically" destroys 99.9% of germs. Perfect for Valentine's Day, the white shirts (available in short and long sleeves) feature glow-in-the-dark angel wings on the back.

The MotoAngels™ Capsule Collection is available online at [www.motochicgear.com](http://www.motochicgear.com) and 20% of all purchases made on the site during American Heart Month will contribute to the "What Makes Your Heart Race?" campaign funds being donated to WomenHeart.

### **About MotoChic**

[MotoChic®](#) answers the need for high quality, design-conscious clothing and accessories for women with fast-paced lifestyles. Travelers, professionals, and life enthusiasts will find what they need in MotoChic®. Wherever your next great adventure takes you, MotoChic® will be there. For more information, visit [www.motochicgear.com](http://www.motochicgear.com).

### **About WomenHeart**

WomenHeart is both a coalition and a community of thousands of members nationwide, including women heart patients and their families, health care professionals, and health advocates, committed to helping women live longer, healthier lives. Please contact [communications@womenheart.org](mailto:communications@womenheart.org) or visit [www.womenheart.org](http://www.womenheart.org) for more information.

### **Contact**

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Source	MotoChic Gear
City/Town	San Francisco
State/Province	California
Country	United States
Industry	<a href="#">Apparel</a> , <a href="#">Health</a> , <a href="#">Lifestyle</a>
Tags	<a href="#">Hearthealth</a> , <a href="#">Valentinesday</a> , <a href="#">Womenshealth</a> , <a href="#">Americanheartmonth</a> , <a href="#">Charity</a> , <a href="#">Activewear</a> , <a href="#">Heartattack</a> , <a href="#">Motochicgear</a>
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